

# **PROJECTING A BETTER WORLD**



**GLOBAL AMBASSADORS**

*Organizational Engagement*

Since 2009, GPM has pioneered and is the leading authority on the practice of sustainable and regenerative project management and change delivery worldwide.

Our Ambassador program brings together professionals from all over the globe, representing a multitude of industries and sectors. Collectively, ambassadors share, develop, enhance, and advance regeneration through Portfolio/Programme/Project Management.

By becoming Organizational Ambassadors you can take a leading role in projecting a better world for generations to come.

Unlike a corporate membership, the ambassador platform is an engagement model where your organization can have an active voice in how sustainable development advances using the project profession as the vehicle!

## Projecting Sustainability in a Peer-to-Peer Environment



Whether an organization's sustainability strategy is driven by risk mitigation or the desire to be an industry pacesetter, a key driver for success is to what degree they can clearly define their sustainability objectives, align them to the business, establish a supportive culture, and achieve success using portfolio, program, and project management as the delivery method.

In line with SDG 17, 'Partnership for the goals', A successful sustainability program requires inclusive partnerships — at the global, regional, national and local levels — built upon principles and values, and upon a shared vision and shared goals placing people and the planet at the center.

The GPM Ambassador program is designed to facilitate effective and targeted peer to peer capacity-building for sustainable development.

## Some of the benefits to becoming a Corporate/Organizational Ambassador include:

- **\*33% Discount** on GPM-b Certification Exam for named Ambassadors (\$199 vs Public Rate of \$299)
- All ambassadors have access to **peer to peer monthly roundtable events**
- Individual **competence development** in sustainability practices through direct access with SMEs and discounted on-demand training
- The ability to share and learn **sustainability and regenerative best practices** from peer organizations and professionals
- Contribute to and create **discussion forums** specific to your interests with all global ambassadors
- Access to the **GPM Sustainable Project Management Guide** and P5 Standard at no cost in **multiple languages**
- **Access to all GPM tools and templates** including the Project Sustainability Management Plan, P5 Impact Analysis, and PRiSM Workflow
- **Digital badges for all ambassadors** to signify status and commitment
- **Directly impacting global biodiversity** through our partnership with One Tree Planted
- Enhance policy coherence for sustainable development through **collaboration activities**.
- **\*Discounted GPM Advisory Service Rates**
- **And More!**

\*Not applicable if your organization already has a corporate discounted rate

[gpmambassadors.org](http://gpmambassadors.org)

PROJECTS  
DRIVE  
THE SDGS  
TAKE A  
LEADING  
ROLE!



# Levels of Engagement

GPM Global Corporate/Organizational Ambassadorship annual fees are scaled based on the number of people in your organization you wish to have as ambassadors.

Number of Ambassadors	Fee Per Ambassador	Fee Range**
10 to 100*	\$90	\$900 - \$9,000
101-250	\$85	\$8,585 to \$21,250
251-500	\$80	\$20,080 to 40,000
501 or more	Contact us	

\*A minimum of 10 are required to qualify for the organizational discount.

\*\* You are invoiced based on the number of named ambassadors at your tier level.

**To Learn How Your Organization can become part of the ambassador platform, contact us!**

**David Smyth**

GPM Vice President of Engagement

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We fully understand that there are lots of choices when it comes to which organization to join. Here is how we are unique:

GPM is a Certified Social Enterprise and as such, more than half of our revenue is required to directly contribute to socially impactful initiatives.



We have two core programs that ambassador contributions directly support.

## Program 1: SkillUP

We are working to upskill 1,000,000 people in developing nations by 2030.

## Program 2: Bio-Region Regeneration.

We work with 'OneTreePlanted' in North America, Latin America, Asia, Europe, and the Pacific to restore forests after fires and floods, create jobs, build communities, and protect habitats for wildlife. Ambassadors get to choose the region where their trees will be planted.